

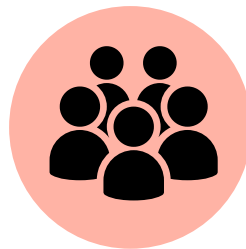
MEET THE FOUNDERS



PDEU Auditorium



January 31, 2023
10:30 am - 02:00 pm



75+

ABOUT PDEU :

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDEU), established in 2007, by the PDEU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and regulations made by the Governor, in the State of Gujarat, India.

The university focuses on the need for trained and specialised human resources suited to keep pace with Industry 4.0. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialised and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering, and humanities.

PDEU has been assessed and accredited with an 'A++' Grade with a CGPA of 3.52 out of 4.00 by the National Assessment and Accreditation Council (NAAC) in 2022.



ABOUT PDEU IIC:

PDEU Innovation and Incubation Centre (IIC), established in 2014 is one such unique centre of excellence within PDEU that provides state-of-the-art support to innovators, technocrats, and entrepreneurs who aim to solve the existing problems of the society around us. The Centre was formally established in 2017 u/s 8 of the Companies Act, 2013. The centre acts complementary to the academic and research activities of the University.

PDEU IIC has Incubated 160+ startups across 8+ domains. The IIC office has a specially designated area of 20,000 sq. of for the startups to work on.



ABOUT THE SCHOOL OF LIBERAL STUDIES (SLS):

PDEU has launched School of Liberal Studies which currently offers a Bachelor degree that equips a student to develop an array of intellectual skills, a variety of methodologies and ways of understanding our changing world, and a broad base of varied knowledge. In turn, such a Liberal Education establishes an invaluable foundation for more specialised study in one's major or in one of the professions, and for a life-long affinity for learning and continuing intellectual development.

The course imparts classical education in various fields like art, literature, languages, music, dramatics, philosophy, politics, history, law, mathematics, science and general studies. It emphasises the need to seek knowledge for promoting intellectual growth, creative expression and rational thought.



ABOUT THE SESSION:

India is ranked as 3rd Largest Startup Ecosystem in the globe and following its footsteps, Gujarat has been successful in fostering an emerging startup ecosystem. PDEU IIC has always considered it as a responsibility to capacitate the students with the knowledge of this ecosystem and elucidate them with the facilities and functions of the incubator.

Therefore, PDEU IIC organised a 'Meet the founders' for 3rd year B.B.A and B.Com students of School of Liberal Studies (SLS) with its incubated startups. The aim of this meet-up was for the students to get to know the first-hand experience of an incubated start-up from the founder's perspective.



The convention started with a formal address of greeting and welcome by PDEU IIC to the speakers of the day, the students, and the faculty of SLS. The first speaker of the day was the founder of Certopus, Mr. Vraj Gohil. While introducing his startup, Mr. Vraj emphasised the rapidly digitalizing India and the need to keep up with the pace in all sectors. His startup, Certopus, concentrates on a very lesser explored sector, i.e., digital credentials. By taking the students through his pitch, he talked about the uses of his app, which facilitates the bulk generation, storage, delivery, and verification of e-certificates. While addressing one of the queries of a student, he revealed that around 469 organisations currently use Certopus.

Next up was the founder of Cleaneoapp, Vaibhav Raj Pandey, who addressed the session. He introduced his startup as a 'vendor-aggregate application', he narrated his journey from being a student to a founder and the challenges he has faced in his personal life while aspiring to become an entrepreneur. He talked about how he personally connects with the laundry owners on his app. He explained about his app and the versatility it offers. Mr. Vaibhav responded to the queries during the Q/A session by connecting them to his personal experiences. He also talked about the market competitors in the business and his aspirations of expanding the app to various other services



Mr. Nirav Yoganandi, the founder of Remake Waste Management Solutions was up next to interact with the students. He put forth his pitch which induced the audience to perceive his startup as social and futuristic.

Remake aims to bring a recycling revolution through its reusable and sustainable business model. He conveyed how his product helps existing recycling chains, and provides a durable option against single use products. In the following Q/A session, students asked him about the marketing strategies and distribution models he used for his product.

Lastly, the founder of Rhyno Wheels, Mr. Vishal Dhamecha, presented his startup to the students. He talked about how electric vehicles are the future of mobility and explained how his venture is contributing to this change. Following this, he explained to the audience the unique features that his product brings to the market and how they make his venture



different from the competition. His session concluded with an interactive Q&A session, in which he answered questions from students about topics like the patenting process for such a design and its production cost.

CONCLUSION

The purpose of this session was to enlighten the students about the journeys of some of the startups incubated at PDEU IIC and inspire them to kickstart one's entrepreneurial journey. The founder's walked the audience thoroughly through each and every aspect of operating a startup including HR, Marketing, Ideation, Prototyping, Financing etc. Students inquired with the startups, the process they go through while outsourcing raw materials, accounting and banking etc. It turned out to be a communicative session from both ends. The participants were left intrigued by the stories of the speakers.